

2009



Le transport **renouvelé** **Reshaping** Transportation

Le transport renouvelé
Dimension humaine et développement durable
30 mai au 3 juin

Reshaping Transportation
Human Element and Sustainability
May 30th to June 3rd

CALL FOR SPONSORS

We are extending this invitation to your company to help support the Canadian Institute of Transportation Engineers (CITE) 2009 annual conference in Montréal by participating as a sponsor. This is an ideal occasion to showcase your organization to transportation professionals from across Canada and the U.S. who represent a wide variety of transportation disciplines.

We are currently in the final phases of planning for the conference which will take place from May 31 to June 3 at the Delta Hotel in downtown Montréal.

The theme for this year's conference is Reshaping Transportation: The Human Element and Sustainability. The conference theme reflects upon the emphasis of human capacities in the driving task and the ever-important issue of sustainability of our transportation needs. Topics to be discussed at the conference include transportation technology, transit, intelligent transportation systems, transportation demand management, work zones, traffic signals, and traffic management to name a few.

The attached prospectus summarizes available sponsorship opportunities that reflect a diverse set of commitment levels designed to meet your needs including Bronze, Silver, and Gold.

We encourage you to join us in Montréal for an extensive set of technical sessions, a robust tradeshow, and exciting social events.

For further information, or to discuss your sponsorship commitment, please contact:

Michael De Santis

Tel: (514) 287-2464, ext. 4307

Fax: (514) 287-8643

Email: tradeshow@citequebec.org





SPONSORSHIP PROSPECTUS

Gold (3 Available)

\$2,500

<p>Logo placement on:</p> <ul style="list-style-type: none"> • Website • Announcements • Program Compendium (1/2 page) • 1 technical session 	<p>1/2 full size sign* and brochure placement at:</p> <ul style="list-style-type: none"> • Meeting areas • Sponsorship table • 1 Poster session <p>Recognized as sponsor of one of:</p> <ul style="list-style-type: none"> • Sunday Welcome Reception • Hockey Event • Tuesday Awards Luncheon 	<p>Recognition at:</p> <ul style="list-style-type: none"> • Introductory session • Student Mixer
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*Gold sponsors will receive one complimentary registration***

Silver (5 Available)

\$1,000

<p>Logo placement on:</p> <ul style="list-style-type: none"> • Website • Program Compendium (1/3 page) 	<p>1/3 full size sign* and brochure placement at:</p> <ul style="list-style-type: none"> • Meeting areas • Sponsorship table <p>Recognized as sponsor of:</p> <ul style="list-style-type: none"> • One coffee break 	
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Bronze (9 Available)

\$500

<p>Logo placement on:</p> <ul style="list-style-type: none"> • Website • Program Compendium (1/4 page) 	<p>1/6 full size sign* and brochure placement at:</p> <ul style="list-style-type: none"> • Sponsorship table 	
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*Full size sign 50 x 75cm ** Complimentary registrations include the three-day conference and access to AGM, exhibits, and social program

SPONSORSHIP REGISTRATION FORM

Sponsor Information					
Company					
Address:					
Contact Person:					
Phone:		Cell:		Fax:	
Email:					

Method of payment: Cheque or Money Order VISA MasterCard

_____ Total Payment _____ Card Number _____ Expiration Date

_____ Name as it appears on card _____ Cardholder's Signature _____ Date Signed

Sponsorship Information

Gold – \$ 2,500

Event (circle one):

Sunday Welcome Reception Hockey Event Tuesday Awards Luncheon
 Technical Sessions (indicate 1 conference topic on next page)

Silver – \$ 1,000

Coffee Break Options (circle one):

Mon AM Mon PM Tues AM Tues PM Wed AM Wed PM

Bronze – \$ 500

Complimentary Registration Information (Gold Sponsors only)

Name: _____

Conference Topics

X	Topic	X	Topic
	Traffic Signal Timing and Control Devices		Walkable Communities
	Traffic Safety		Multimodal Strategies for Liveable Communities
	Context Sensitive Design		Transit Priority Plan
	Safer Communities		Sustainable Cities
	Pedestrian and Bicycle Design / Safety		Public Private Partnership
	Car Sharing		Planning for Major Events
	New and Innovative Geometric Design		Freight Planning
	Smart Growth		

SPONSORSHIP PROCEDURES:

- Cheques should be labelled “Conférence CITE 2009” and mailed to:

CITE Conference 2009
c/o Nathalie Brunelle
Tecsult
85 Sainte-Catherine West, 6th Floor
Montreal, QC H2X 3P4

- All sponsorships are in Canadian dollars. Payments and .eps logos to be received by May 22nd, 2009 (in order to appear in the printed program).
- Sponsorship logos on website will be placed within website within 7 days of receiving logo in digital format and payment.

- Digital logos for website, signs and program are to be submitted in Adobe Illustrator or AutoCAD (vector) formats with all fonts converted to curves (PC) or outlines (MAC) accordingly.
- Sponsors are responsible for ensuring that their logo is legible on screen and at the designated sign. Sponsors are requested to pay attention to any “small” text within their logo.