



Optimizing Conditions for Human Development: The Role of Transport

Transport is a Means not an End

If you plan cities for cars and traffic, you get cars and traffic. If you plan for people and places, you get people and places.

PPS Project for Public Spaces



Psychologists explain
the increased burden
borne by women
living in urban
societies

Urban Transport: Health



34% of recent increase in Oregon's health expenses is related to obesity

33% of all US school children will be diabetic in their life time

Adding a decade to the average age of neighborhood housing decreases women's risk of obesity by 8%, men's by 13%

Urban Transport: Disaster Resilience



Treasure Island, San Francisco

An efficient fuel cell ferry system is being design both to reduce carbon exhaust and to serve as part of the back-up power supply in the event of an emergency. Ferries can be plugged into critical facilities to ensure continued operation.



Traffic accidents kill 1.2 million people each year and cause 2.1% of all deaths.

They cost US\$518 billion per year.

20 – 50 million people are injured or disabled each year as a result of road traffic accidents.

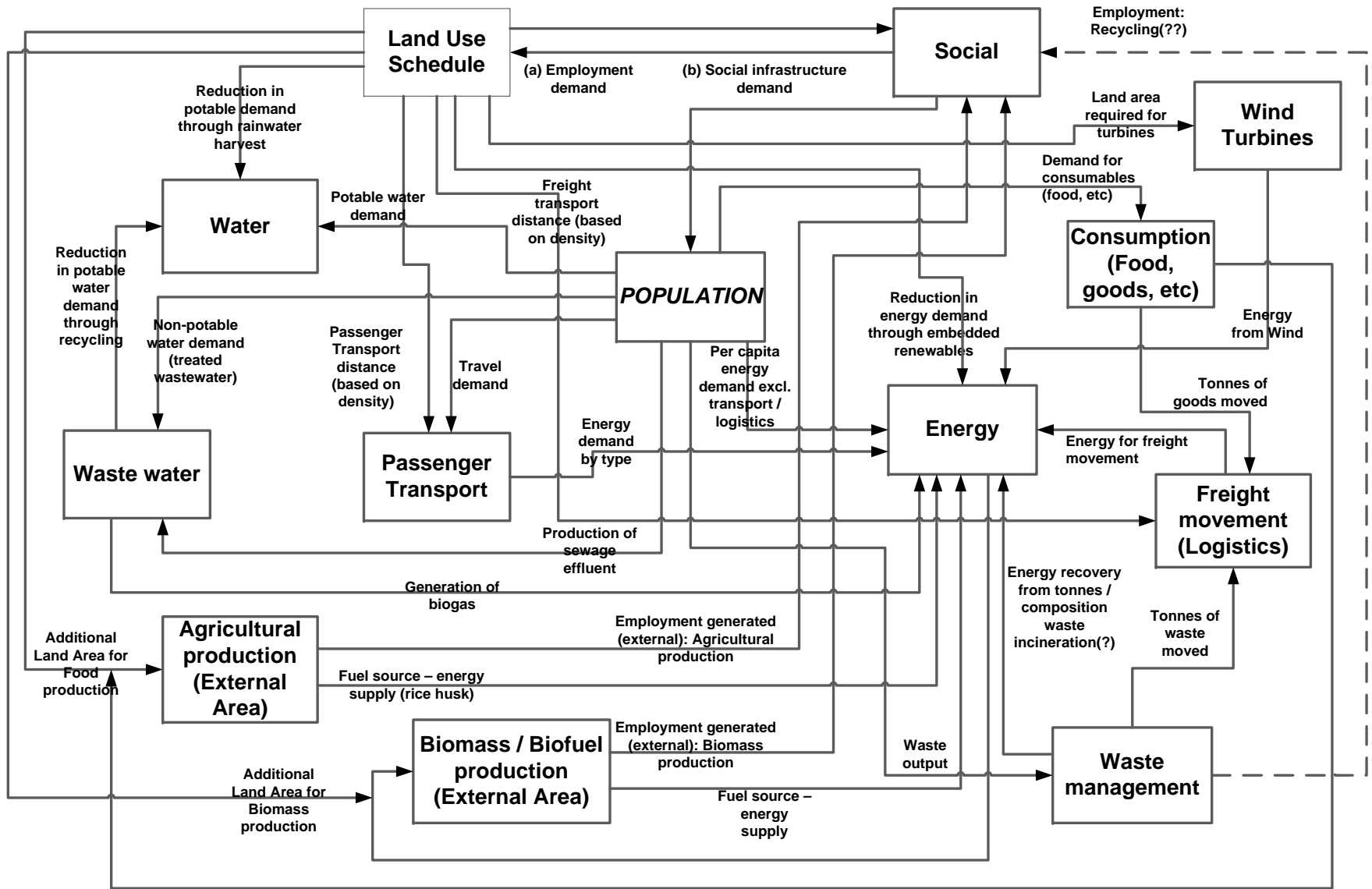
Urban Transport: Governance



“Urban transport is a political and not a technical issue. The technical aspects are very simple. The difficult decisions relate to who is going to benefit from the models adopted.”

Enrique Peñalosa, former Mayor of Bogotá

Urban Transport: Integrated Planning



A Seattle Example: The Means to Success

To gain significant penetration to the public's consciousness sustainability has to be the means to their success, not an alternative vision.



We Shape a Better World

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